

ПРОГРАММА #СПБМКФ2022

10 november

- 11:00 — 11:40 Workshop RUS, RSL
video Not just a picture: the hidden meanings of branding cultural objects
Culture 2.0
St. Petersburg State Museum of Theatre and Music
2A Rossi st., St. Petersburg
- 11:00 — 12:30 Expert Discussion RUS, RSL Additional Registration
video Different people
Culture 2.0
St. Petersburg State Museum of Theatre and Music, 3rd Floor
2A Rossi st., St. Petersburg
- 11:50 — 12:30 Workshop RUS, RSL Additional Registration
video Museum Scenography as a Unifying Discipline about the Creation of Expositions. Fields of Design and Competencies of the
Exposition Design Team
Culture 2.0
St. Petersburg State Museum of Theatre and Music, 5th floor
2A Rossi st., St. Petersburg
- 12:35 — 12:55 Show case RUS, RSL Additional Registration
video Neuroaesthetics and Future of Museums
Culture 2.0
St. Petersburg State Museum of Theatre and Music, 3rd Floor
2A Rossi st., St. Petersburg
- 13:00 — 13:20 Show case RUS, RSL Additional Registration
video How to Turn a Garage Into a Museum. Moscow Transport Museum Restoration Experience
Culture 2.0
St. Petersburg State Museum of Theatre and Music, 3rd Floor
2A Rossi st., St. Petersburg
- 13:00 — 14:30 Expert Discussion RUS, RSL Additional Registration
video How do technologies change culture?
Culture 2.0
St. Petersburg State Museum of Theatre and Music, 3rd Floor
2A Rossi st., St. Petersburg
- 13:50 — 14:30 Workshop RUS, RSL
video An accessible website is easy!
Culture 2.0
St. Petersburg State Museum of Theatre and Music, 5th floor
2A Rossi st., St. Petersburg
- 14:35 — 14:55 Show case RUS, RSL Additional Registration
video The main children's library of St.Petersburg in the new space: what is it like?
Culture 2.0
St. Petersburg State Museum of Theatre and Music, 3rd Floor
2A Rossi st., St. Petersburg
- 15:00 — 15:20 Show case RUS, RSL Additional Registration
video Do Touch
Culture 2.0
St. Petersburg State Museum of Theatre and Music, 3rd Floor
2A Rossi st., St. Petersburg
- 15:00 — 16:30 Expert Discussion RUS, RSL Additional Registration
video Principles of the modern museum design
Culture 2.0
St. Petersburg State Museum of Theatre and Music, 3rd Floor
2A Rossi st., St. Petersburg
- 15:30 — 15:50 Show case RUS, RSL Additional Registration
video Special View of the Golden Ring
Culture 2.0
St. Petersburg State Museum of Theatre and Music, 3rd Floor
2A Rossi st., St. Petersburg

15:50 — 16:30 video	Workshop About the practice and tasks of the Deepface technology Culture 2.0 St. Petersburg State Museum of Theatre and Music 2A Rossi st., St. Petersburg	RUS, RSL	Additional Registration
16:35 — 16:55 video	Show case Inclusion in Museums: Adaptation of Programs and Expansion of Their Geography. On the Example of the Educational Program of the Contest "I Am an Artist — That's How I See It" Culture 2.0 St. Petersburg State Museum of Theatre and Music, 3rd Floor 2A Rossi st., St. Petersburg	RUS, RSL	Additional Registration
17:00 — 18:30 video	Expert Discussion How to make science and technology museums interesting for a wide range of people. Devices and technology, science, communications are storytelling topics for the new-wave museums Culture 2.0 St. Petersburg State Museum of Theatre and Music, 3rd Floor 2A Rossi st., St. Petersburg	RUS, RSL	Additional Registration
11 november			
11:00 — 11:40 video	Workshop Children with mental disabilities in the museum: practices, techniques, ideas for lessons Culture 2.0 St. Petersburg State Museum of Theatre and Music, 5th floor 2A Rossi st., St. Petersburg	RUS, RSL	Additional Registration
11:00 — 12:30 video	Expert Discussion Creative collaborations Culture 2.0 St. Petersburg State Museum of Theatre and Music, 3rd Floor 2A Rossi st., St. Petersburg	RUS, RSL	Additional Registration
11:50 — 12:30 video	Workshop How are museums changing the urban environment? Culture 2.0 St. Petersburg State Museum of Theatre and Music, Workshops 2A Rossi st., St. Petersburg	RUS, RSL	
12:35 — 12:55 video	Show case "Shum" Creative Engineering Laboratory Culture 2.0 St. Petersburg State Museum of Theatre and Music, 3rd Floor 2A Rossi st., St. Petersburg	RUS, RSL	Additional Registration
13:00 — 13:20 video	Show case Why Do Museums Need Virtual Exhibitions and Digital Halls? Culture 2.0 St. Petersburg State Museum of Theatre and Music, 3rd Floor 2A Rossi st., St. Petersburg	RUS, RSL	Additional Registration
13:00 — 13:40 video	Workshop The museum as the center of cultural attraction of the region. New expositions — new opportunities, routes and partnerships Culture 2.0 St. Petersburg State Museum of Theatre and Music, 5th floor 2A Rossi st., St. Petersburg	RUS, RSL	Additional Registration
13:00 — 14:30 video	Expert Discussion What for do we need to touch arts with our hands? Culture 2.0 St. Petersburg State Museum of Theatre and Music, 3rd Floor 2A Rossi st., St. Petersburg	RUS, RSL	Additional Registration
13:50 — 14:30 video	Workshop Understanding is helping: modern audio description technology in the socio-cultural space Culture 2.0 St. Petersburg State Museum of Theatre and Music, Workshops 2A Rossi st., St. Petersburg	RUS, RSL	Additional Registration
14:35 — 14:55	Show case	RUS, RSL	Additional Registration

video	You're in City Culture 2.0 St. Petersburg State Museum of Theatre and Music, 3rd Floor 2A Rossi st., St. Petersburg		
15:00 — 15:20 video	Show case Miss Nobody Culture 2.0 St. Petersburg State Museum of Theatre and Music, 3rd Floor 2A Rossi st., St. Petersburg	RUS, RSL	Additional Registration
15:00 — 15:40 video	Workshop Russian Sign Language and Museums Culture 2.0 St. Petersburg State Museum of Theatre and Music, Workshops 2A Rossi st., St. Petersburg	RUS, RSL	Additional Registration
15:00 — 16:30 video	Expert Discussion Deviant behaviour in digital space Culture 2.0 St. Petersburg State Museum of Theatre and Music, 3rd Floor 2A Rossi st., St. Petersburg	RUS, RSL	Additional Registration
15:50 — 16:30 video	Workshop Navigating the Museum Culture 2.0 St. Petersburg State Museum of Theatre and Music, 5th floor 2A Rossi st., St. Petersburg	RUS, RSL	Additional Registration
16:35 — 16:55 video	Show case Art Therapy in a Museum. Cultural Institution as a Social Interaction Venue Culture 2.0 St. Petersburg State Museum of Theatre and Music, 3rd Floor 2A Rossi st., St. Petersburg	RUS, RSL	Additional Registration

12 november

11:00 — 11:40 video	Workshop Adaptation of the museum space. Inclusive approach Culture 2.0 St. Petersburg State Museum of Theatre and Music, 5th floor 2A Rossi st., St. Petersburg	RUS, RSL	Additional Registration
11:00 — 12:30 video	Expert Discussion Ecological Museum. From Art Keeping to Saving the Environment Culture 2.0 St. Petersburg State Museum of Theatre and Music, 3rd floor 2A Rossi st., St. Petersburg	RUS, RSL	Additional Registration
11:30 — 11:50 video	Show case Inclusive design program "Friendly Environment for People with Developmental Disabilities" Culture 2.0 St. Petersburg State Museum of Theatre and Music, 3rd Floor 2A Rossi st., St. Petersburg	RUS, RSL	Additional Registration
11:50 — 12:30 video	Workshop Interface Adaptation for People with Dyslexia Culture 2.0 St. Petersburg State Museum of Theatre and Music, 5th floor 2A Rossi st., St. Petersburg	RUS, RSL	Additional Registration
12:00 — 12:20 video	Show case Anything That Comes to Life Culture 2.0 St. Petersburg State Museum of Theatre and Music, 3rd Floor 2A Rossi st., St. Petersburg	RUS, RSL	Additional Registration
12:35 — 12:55 video	Show case How to Make a Museum Relevant? Experience of the P. P. Semyonov-Tyan-Shansky Estate Museum Culture 2.0 St. Petersburg State Museum of Theatre and Music, 3rd Floor	RUS, RSL	Additional Registration

2A Rossi st., St. Petersburg

13:00 — 13:20 video	Show case Digital technologies for the development of professional museum community Culture 2.0 St. Petersburg State Museum of Theatre and Music, 3rd Floor 2A Rossi st., St. Petersburg	RUS, RSL	Additional Registration
13:00 — 13:40 video	Workshop Factory-kitchen in Samara: from the factory room to the Tretyakov Gallery Culture 2.0 St. Petersburg State Museum of Theatre and Music 2A Rossi st., St. Petersburg	RUS, RSL	Additional Registration
13:00 — 14:30 video	Expert Discussion How do cultural institutions make the invisible visible? Culture 2.0 St. Petersburg State Museum of Theatre and Music, 3rd Floor 2A Rossi st., St. Petersburg	RUS, RSL	Additional Registration
13:50 — 14:30 video	Workshop How to Organize an Online Sale of Tickets and Services in a Museum from Scratch Culture 2.0 St. Petersburg State Museum of Theatre and Music, 5th floor 2A Rossi st., St. Petersburg	RUS, RSL	Additional Registration
14:35 — 14:55 video	Show case How the Speaking City System Can Help Become More Accessible Culture 2.0 St. Petersburg State Museum of Theatre and Music, 3rd Floor 2A Rossi st., St. Petersburg	RUS, RSL	Additional Registration
15:00 — 15:20 video	Show case Inclusive Museum project: from general to specific Culture 2.0 St. Petersburg State Museum of Theatre and Music, 5th Floor 2A Rossi st., St. Petersburg	RUS, RSL	Additional Registration
15:00 — 15:40 video	Workshop Organizing Tours for Deaf and Hearing-Impaired Visitors in a Museum Culture 2.0 St. Petersburg State Museum of Theatre and Music, 5th floor 2A Rossi st., St. Petersburg	RUS, RSL	Additional Registration
15:00 — 16:30 video	Expert Discussion What are efficient strategies for interaction of the city and its museums? Culture 2.0 St. Petersburg State Museum of Theatre and Music, 3rd floor 2A Rossi st., St. Petersburg	RUS, RSL	Additional Registration
15:30 — 15:50 video	Show case A new angle. Use of quadcopters in museology Culture 2.0 St. Petersburg State Museum of Theatre and Music, 5th Floor 2A Rossi st., St. Petersburg	RUS, RSL	Additional Registration