

ПРОГРАММА #СПБМКФ2019

14 november

- 10:30 — 12:00 Discussion RUS, ENG Badge 18+
video The Voice of Art in Media Space
Professional Flow
Mass Communications
General Staff Building, Atrium
6/8 Palace sq., St. Petersburg
- 14:00 — 15:30 Talk Show RUS, ENG Badge 18+
video Your awareness is in the hands of algorithms
Professional Flow
Mass Communications
General Staff Building, Kabakov hall
6/8 Palace sq., St. Petersburg
- 17:00 — 18:30 Workshop RUS E-Ticket 16+
How to Create a Popular YouTube Channel about Art? Creative Content, Formats, Heroes, Collaborations
Public Flow
Mass Communications
General Staff Building, Assembly Hall, room N° 603
6/8 Palace sq., St. Petersburg

15 november

- 10:00 — 11:30 Round Table Discussion RUS, ENG Badge 16+
video Inside Teenagers' Brains: Mass Media for Adolescents
Professional Flow
Mass Communications
General Staff Building
6/8 Palace sq., St. Petersburg
- 12:30 — 14:00 Talk Show RUS, ENG E-Ticket 12+
Journalists vs. bloggers: who will win?
Public Flow
Mass Communications
Journalist House, Assembly Hall
70 Nevsky av., St. Petersburg
- 13:00 — 13:45 Lecture RUS, ENG 12+
Public Talks with Heroes of Media Culture: Dmitry Puchkov (Goblin)
Public Flow
Mass Communications
General Staff Building
6/8 Palace sq., St. Petersburg
- 14:00 — 14:45 Lecture RUS, ENG E-Ticket 12+
Public Talks with Heroes of Media Culture: Ivan Logos, Gamma Festival
Public Flow
Mass Communications
General Staff Building
6/8 Palace sq., St. Petersburg
- 15:00 — 15:45 Lecture RUS, ENG E-Ticket 12+
Public Talks with Heroes of Media Culture: Ivan Survillo, "Interview about Personal"
Public Flow
Mass Communications
General Staff Building
6/8 Palace sq., St. Petersburg
- 15:00 — 16:30 Pitching Session RUS, ENG E-Ticket 6+
Produce Your Label!
Public Flow
Mass Communications
Journalist House, Assembly Hall
70 Nevsky av., St. Petersburg
- 16:30 — 18:00 Round Table Discussion RUS, ENG Badge 18+
video Self-Censorship and Journalism Ethics in the Epoch of Hype

Professional Flow
Mass Communications
General Staff Building, Lecture hall
6/8 Palace sq., St. Petersburg

17:00 — 17:45 Lecture RUS E-Ticket 12+
Public Talks with Heroes of Media Culture: Murad and Natalia Osmann, #followmeto
Public Flow
Mass Communications
Journalist House, Assembly Hall
70 Nevsky av., St. Petersburg

16 november

12:00 — 13:30 Discussion RUS, ENG Badge 16+
video
Communication form: dialogue about fake news and post truth
Professional Flow, Public Flow
Mass Communications
General Staff Building, Red hall
6/8 Palace sq., St. Petersburg

12:00 — 13:30 Press Conference RUS, ENG Badge 18+
video
Anti-Press Conference: What Foreign Media is interested in
Professional Flow, Public Flow
Mass Communications
General Staff Building, White hall
6/8 Palace sq., St. Petersburg

19:00 — 21:00 Meeting RUS Invitation 18+
Poetic battles about the popular and eternal
Professional Flow
Mass Communications
Sevkabel Port
40 Kozhevennaya line, St. Petersburg